

Seasonal Playbook

EVENTS & LIMITED TIME OFFERS

STAYBRIDGE
SUITES
AN IHG HOTEL

2024



Table of Contents

- 3 | **About, Guidelines and Marketing**
- 6 | **Winter: New Year, New View**
- 13 | **Spring: Spritz into Spring**
- 20 | **Summer: Summer of Social**
- 27 | **Fall & Early Winter: Joy of Gathering**
- 34 | **All Year Long**

About This Playbook

At Staybridge Suites, it's our mission to provide something different. **Distinct.**

We're here to ensure guests feel free to focus their energy on where they want and wind-down at the end of the day with a sense of **connection, encouragement and reward.**

This playbook outlines optional events that your hotel can host for some fun specialty nights throughout the year as well recommendations on limited time features.



Guidelines

SEASON

Events should only take place during the timeframes outlined in this playbook

DAYS

Events should take place on Monday, Tuesdays or Wednesdays*

HOURS

Events should take place during regular Social hours of 5:30 – 7:00 pm*

MENU

A brand approved Social menu should be served. Menus still cannot be served more than once per week

CADENCE

Events are optional. If participating, hotels cannot host the same event more than once per week

WAIVERS

No waivers are needed to participate in the events outlined in this playbook

ALL BRAND STANDARDS REGARDING THE SOCIAL STILL APPLY. PLEASE REFERENCE OBSM FOR LATEST BRAND STANDARDS.

*Special circumstance events hosted on non-Social nights or outside of regular Social hours (e.g., Big Game Viewing Parties) is permitted at the discretion of each hotel. No special circumstance events are allowed to replace The Social. If offered, events must be in addition to weekly Social requirements.



Marketing Your Event

Advanced promotion is tremendously helpful in driving guest participation and engagement. Here are some easy ways to help spread the word of your events to your guests ahead of time.

WORD OF MOUTH: Be sure to equip your staff with the knowledge they need to talk up your event throughout the guest journey. Including:

- Informing guests as part of your welcome message at Check-In
- Talking to guests about the event over breakfast or at the Socials leading up to the event
- In general conversation as they see guests throughout the hotel
- You can also ask your guests to spread the word!

PROMOTIONAL MATERIALS:

- Leverage “Upcoming Event” or “Event Today” signage at your front desk, in your breakfast area or in your lobby leading up to the event
- Have a Guest Messaging Platform? Send out text message invites and reminders straight to guests
 - Zingle Users: this feature is automatically enabled
 - Kipsu Users: please reach out to your Kipsu account owner and request to have the “In House” feature enabled



Winter



NEW YEAR, NEW VIEW
January and February

Seasonal Calendar

WINTER
New Year, New View

Use this calendar for additional inspiration while determining your Social menu rotation or planning events.

JANUARY 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 1 New Year's Day
- 31 National Hot Chocolate Day

FEBRUARY 2024

S	M	T	W	T	F	S
	1	2	3	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

- 11 Super Bowl Sunday
- 13 Mardi Gras
- 14 Valentine's Day
- 29 NBA All-Star Game / Daytona 500
- 29 Leap Day

Seasonal Beverages

WINTER
New Year, New View

SEASONAL WINE AND BEER RECOMMENDATIONS



CUPCAKE VINEYARDS PROSECCO*



CUPCAKE VINEYARDS LIGHTHEARTED PINOT GRIGIO*



ELYSIAN BIRFROST WINTER PALE ALE



These varietals may be served as part of The Social beverage program Tier Up offering

WINE BASED SIGNATURE COCKTAIL*



PINOT GRIGIO MOJITO

INGREDIENTS

- 3 oz Cupcake Lighthearted Pinot Grigio
- 1 oz. Monin Mojito Mix
- 1 oz. fresh lime juice

TOP WITH

- 2 oz. club soda

GARNISH WITH

- 4 piece(s) mint leaves



*This cocktail is a Tier Up option that can be served in addition to the base requirements outlined in the Beverage Program Guide. All cocktails must be wine-based and cannot contain any liquor.

Event Ideas

**USE THE FOLLOWING KEY TO HELP DETERMINE
ANTICIPATED LEVEL OF INVESTMENT FOR
ASPECTS OF EACH EVENT**

\$: Slight additional cost
\$\$: Moderate additional cost
\$\$\$: Large additional cost

Hot Chocolate Bar



BRINGING YOUR EVENT TO LIFE

WINTER
New Year, New View

OVERVIEW: Help guests fight off those wintertime blues with a cozy cup of hot chocolate.

EVENT IDEAS:

- Mac & Cheese Bar, Mashed Potato Bar and Chicken & Waffles menus give a cozy feel and work well with this theme
- Set up your buffet or serving area to have a lot of toppings

BASE - \$	TIER UP - \$ to \$\$
<ul style="list-style-type: none">• Marshmallows – <i>mix it up and have fun with different sizes and shapes</i>• Whipped Cream• Extra chocolate – <i>sprinkles, shavings, chopped candy bars, white chocolate</i>	<ul style="list-style-type: none">• Stir Sticks – <i>peppermint sticks, cinnamon sticks, rolled wafers, etc.</i>• Squeezable toppings – <i>chocolate or caramel sauce in squeeze bottles</i>• Flavoring Syrups

- Purchase some winter snowflake décor for the great room* - \$ to \$\$
- Turn on the outdoor fire pit and invite guests to gather around the warm fire or even make s'mores - \$
- If you'd rather stay indoors, accompany your hot chocolate bar with a movie night for guests



Make a large batch of hot chocolate and place in on your airpots.

*Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

Mardi Gras Fun



WINTER
New Year, New View

BRINGING YOUR EVENT TO LIFE

OVERVIEW: It is estimated that 1.4 million people visit New Orleans throughout the Carnival season leading up to Mardi Gras. Invite your guests to join the Staybridge Suites 'Krewe' for a fun night of celebration.

EVENT IDEAS:

- Chicken and Waffles menu works well with this theme
- Put together a New Orleans jazz playlist to set the scene*
- Encourage guests to wear Purple, Gold and Green to bring some festive flare to the evening
- Purchase some Mardi Gras beads to decorate the great room tables or for guests to wear** - \$
- Serve a King Cake and give out a prize to the guest whose slice holds the plastic baby - \$
- Buy supplies and let guests have fun decorating their own Mardi Gras masks - \$\$



Want to do a little something extra? Serve silver dollar pancakes instead of waffles tonight to go along with a long-standing Fat-Tuesday tradition.

*New Staybridge Suites [Sound Guide](#) coming to Merlin in February 2024.

**Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

Valentine Delight



WINTER
New Year, New View

BRINGING YOUR EVENT TO LIFE

OVERVIEW: The Staybridge Suites community you know and love wouldn't be the same without your guests. Show them the love with a Valentine's Day inspired event.

EVENT IDEAS:

- Leading up to the event, have guests vote on their favorite social menu and then serve it at the event
- Decorate the great room with pink, red and white décor* - \$ to \$\$
- Set up a Valentine's card station with paper/cards, markers, stickers, etc. - \$ to \$\$
- Set up a cookie decorating station with sugar cookies, icing and sprinkles - \$
- Complement your event with a romantic comedy movie night or Valentine's Day trivia night



Serve Rosé as your 3rd wine offering to bring some festive color to the beverage station. You could even serve up a Rosé inspired wine-based cocktail**.

*Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

**This cocktail is a Tier Up option that can be served in addition to the base requirements outlined in the Beverage Program Guide. All cocktails must be wine-based and cannot contain any liquor.

Spring



SPRITZ INTO SPRING
March thru May

Seasonal Calendar

SPRING
Spritz Into Spring

Use this calendar for additional inspiration while determining your Social menu rotation or planning events.

MARCH 2024

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- 17 St. Patrick's Day
- 19 1st Day of Spring
- 25 International Waffle Day
- 28 Start of MLB Season

APRIL 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- 7 National Beer Day
- 8 Solar Eclipse
- 11 National Pet Day
- 22 Earth Day

MAY 2024

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 4 Kentucky Derby
- 5 Cinco de Mayo
- 25 National Wine Day
- 27 Memorial Day

Seasonal Beverages

SPRING
Spritz Into Spring

SEASONAL WINE AND BEER RECOMMENDATIONS



**CUPCAKE VINEYARDS
SAUVIGNON BLANC***



**ELYSIAN DANK DUST
INDIA PALE ALE**



*This varietal may be served as part of The Social beverage program Tier Up offering

WINE BASED SIGNATURE COCKTAIL



STRAWBERRY SPRITZ

INGREDIENTS

- 3 oz Cupcake Sauvignon Blanc
- 1 oz. Monin Strawberry Rose Syrup
- 1 oz. fresh lime juice

TOP WITH

- 2 oz. club soda

GARNISH WITH

- Strawberries and mint



*This cocktail is a Tier Up option that can be served in addition to the base requirements outlined in the Beverage Program Guide. All cocktails must be wine-based and cannot contain any liquor.

Event Ideas

**USE THE FOLLOWING KEY TO HELP DETERMINE
ANTICIPATED LEVEL OF INVESTMENT FOR
ASPECTS OF EACH EVENT**

\$: Slight additional cost
\$\$: Moderate additional cost
\$\$\$: Large additional cost

Garden Party



BRINGING YOUR EVENT TO LIFE

SPRING
Spritz into Spring

OVERVIEW: The weather is warming up and the days are getting longer. Invite your guests outside for a taste of spring with a social Garden Party.

EVENT IDEAS:

- Greek Mezze and Italian Intermezzo menus works well with this theme
- Turn on your outdoor string lights for ambiance
- Offer a lemonade bar with different flavors of lemonade and fresh fruit for garnish - \$
- Set up your patio with games for all ages like Cornhole, Life Size Jenga and Ladder Ball - \$ to \$\$\$ depending on what games your property already owns
- Add some blankets and big seating pillows to your patio for a whimsical picnic atmosphere - \$\$ to \$\$\$



Want to take the evening up a notch? Hire a local florist to come and host a flower arrangement class. Guests can then take their creations back and enjoy them in their suite. - \$\$\$

TAKE ME OUT *to the Ballgame*



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Baseball is often referred to as America's pastime. Invite your guests to wind down for the evening by bringing the ballpark to them!

EVENT IDEAS:

- Pub Sampler, Loaded Fries/Poutine and Grill Night menus works well with this theme
- Invite guests to wear gear supporting their favorite team
- Offer a popcorn bar with a variety of different popcorn flavors like butter, cheddar, kettle corn or cracker jacks - \$
- Serve Coca-Colas from vintage glass bottles - \$
- Expand your beer offering for tonight to include some ballpark favorites - \$\$



Host the event on a night where you can turn on one or more Major League baseball games on the TV for entertainment

Fiesta Night



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Everyone loves a Taco Tuesday but spice up the evening and treat your guests to a full Fiesta Night – Staybridge Suites style!

EVENT IDEAS:

- Tasty Tex Mex or Fusion Taco menus works well with this theme
- Put together a Latin playlist to set the scene*
- Decorate your great room or patio with vibrant colors** - \$ to \$\$
- Serve slices of Tres Leches cake, Cinnamon sugar churros or another Mexican inspired dessert - \$
- Serve Pinot Grigio Mojitos (*recipe on pg. 8*), Mexican beer and Mexican sodas to your guests - \$\$



Want to take the evening up a notch? Hire a local Mariachi band to play live music and entertain guests during the Social. – \$\$\$

*New Staybridge Suites [Sound Guide](#) coming to Merlin in February 2024.

**Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

Summer



SUMMER OF SOCIAL
June thru August

Seasonal Calendar

SUMMER
Summer of Social

Use this calendar for additional inspiration while determining your Social menu rotation or planning events.

JUNE 2024

S	M	T	W	T	F	S
					1	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

- 8** National Rosé Day
- 19** Juneteenth
- 20** 1st Day of Summer

JULY 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 4** Independence Day
- 15** National Wine & Cheese Day
- 16** MLB All-Star Game
- 21** National Ice Cream Day
- 26** Summer Olympics Begin

AUGUST 2024

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- 10** National S'mores Day
- 11** Summer Olympics End
- 13** National Prosecco Day
- 31** Start of College Football

Seasonal Beverages

SUMMER
Summer of Social

SEASONAL WINE AND BEER RECOMMENDATIONS



**CUPCAKE VINEYARDS
ROSÉ***



**ELYSIAN
PUSH MOWER PILS
AMERICAN-STYLE PILSNER**



*This varietal may be served as part of The Social beverage program Tier Up offering

WINE BASED SIGNATURE COCKTAIL



SPARKLING ROSÉ SANGRIA

INGREDIENTS

- 3 oz Cupcake Rose
- 1 oz. Monin Lavender Syrup
- 1 oz. fresh grape juice

TOP WITH

- 3 oz. club soda

GARNISH WITH

- Raspberry, blackberry and lime



*This cocktail is a Tier Up option that can be served in addition to the base requirements outlined in the Beverage Program Guide. All cocktails must be wine-based and cannot contain any liquor.

Event Ideas

**USE THE FOLLOWING KEY TO HELP DETERMINE
ANTICIPATED LEVEL OF INVESTMENT FOR
ASPECTS OF EACH EVENT**

\$: Slight additional cost
\$\$: Moderate additional cost
\$\$\$: Large additional cost

Dog Days of Summer



BRINGING YOUR EVENT TO LIFE

SUMMER
Summer of Social

OVERVIEW: Furry friends are valued members of the Staybridge Suites community. Extend your evening social out to the Patio and invite all your pet guests to attend.

EVENT IDEAS:

- Grill Night, Pub Sampler, Loaded Fries/Poutine, Tasty Tex Mex menus works well with this theme
- Offer Puppuccinos (*whipped cream*) for pet guests - \$
- Serve 'Puppy Chow' (*Chex cereal, peanut butter, chocolate and powdered sugar*) for human guests - \$
- Provide water bowls and other treats for pet guests like Dog Brew by Busch or pet-friendly ice cream for pet guests - \$\$

SPECIAL REQUIREMENTS: All pets must remain on patio. Pets are not permitted in Great Room, Pool or Sports Court areas (if provided) per standard ID 476048.



Staybridge Suites branded cups for the Puppuccinos provides for a great photo opp! Tell guests to tag Staybridge Suites on social media!

Plus, did you know National Dog Day is August 26?

Ice Cream Social



BRINGING YOUR EVENT TO LIFE

SUMMER
Summer of Social

OVERVIEW: I scream, you scream, we all scream for ice cream! Beat the summer heat with an ice cream inspired social.

EVENT IDEAS:

- Hotels can choose to offer a lighter social menu like Greek Mezze or Italian Intermezzo
- Chicken & Waffles menu also works well with this theme. Guests can top their waffles with ice cream, if desired

SUNDAE BAR \$	CLASSIC TREATS \$	FLOATS FOR ALL \$ to \$\$
Give guests the chance to get creative with an ice cream sundae bar full of toppings like candy, cookies, sprinkles, sauces, cherries, whipped cream and more! <i>We recommend having popsicles on hand for dairy-free guests.</i>	If you're more of a fan of single serving treats, have a variety of classic options like ice cream sandwiches, fudge bars, popsicles and chocolate-covered cones available for your guests to choose.	Utilize your Coca Cola machine to offer root beer or Coke floats for kids. Adults can enjoy too! Serve up some popsicles with your white wine or Cupcake Prosecco for a perfect pairing! Cheers to Prosecco Pops!



If doing the Sundae Bar, start with a classic vanilla or chocolate base and let the toppings shine. This will simplify ordering while giving guests a variety of options.

Island Luau



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Staybridge Suites hotels are located all over the US and Canada, but for tonight, guests will be transported to Hawaii for a social that will truly make them feel “On Island Time.”

EVENT IDEAS:

- Put together a Hawaiian playlist to set the scene*
- Purchase some Hawaiian Leis for guests to wear - \$
- Provide fresh fruit like pineapple, watermelon, mango, guava or kiwi to guests - \$ to \$\$
- Offer sweet treats for both kids and adults
 - Shaved Ice or Snow Cones - \$\$
 - Popsicles in White or Sparkling Wine (*adults only*) - \$\$



Fusion Taco or Tasty Tex-Mex menus with pork carnitas works well with the Hawaiian theme.

Fall and Early Winter



JOY OF GATHERING
September thru December

Seasonal Calendar

FALL & EARLY WINTER
Joy of Gathering

Use this calendar for additional inspiration while determining your Social menu rotation or planning events.

SEPTEMBER 2024

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- 2 Labor Day
- 5 Start of NFL
- 7 National Beer Lover's Day
- 16 National Guacamole Day
- 22 1st Day of Fall

ALL MONTH

IHG Giving for Good

OCTOBER 2024

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- 4 National Taco Day
- 31 Halloween

NOVEMBER 2024

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- 1 Diwali
- 5 National Nachos Day
- 11 Veteran's Day
- 12 Happy Hour Day
- 28 Thanksgiving

DECEMBER 2024

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 13 National Cocoa Day
- 21 1st Day of Winter
- 25 Christmas
- 25 Start of Hannukah
- 26 Start of Kwanza
- 31 New Year's Eve

Seasonal Beverages

FALL & EARLY WINTER

Joy of Gathering

SEASONAL WINE AND BEER RECOMMENDATIONS



CUPCAKE VINEYARDS PROSECCO*



CUPCAKE VINEYARDS SWEET RED*



ELYSIAN NIGHT OWL PUMPKIN ALE



ELYSIAN BIRFROST WINTER PALE ALE



*These varietals may be served as part of The Social beverage program Tier Up offering

WINE BASED SIGNATURE COCKTAILS



STRAWBERRY SPARKLER

INGREDIENTS

- 4 oz Cupcake Prosecco
- 1 oz. Monin Strawberry Syrup

GARNISH WITH

- Glitter Strawberry

ELF ELIXIR

INGREDIENTS

- 3 oz Cupcake Sweet Red
- 1 oz. Monin Blood Orange Syrup
- ½ oz Monin Raspberry Syrup
- 1 oz. fresh lime juice

TOP WITH

- 3 oz. club soda

GARNISH WITH

- Blood orange (or orange) slice



*These cocktails are a Tier Up option that can be served in addition to the base requirements outlined in the Beverage Program Guide. All cocktails must be wine-based and cannot contain any liquor.

Event Ideas

USE THE FOLLOWING KEY TO HELP DETERMINE
ANTICIPATED LEVEL OF INVESTMENT FOR
ASPECTS OF EACH EVENT

- \$:** Slight additional cost
- \$\$:** Moderate additional cost
- \$\$\$:** Large additional cost

Let's Tailgate



FALL & EARLY WINTER

Joy of Gathering

BRINGING YOUR EVENT TO LIFE

OVERVIEW: From socializing with good friends to enjoying good food what's not to love about a fall football Tailgate?

EVENT IDEAS:

- Grill Night, Pub Sampler, Loaded Fries/Poutine, Mac & Cheese Bar or Tasty Tex-Mex menus work well this theme
- Invite guests to wear gear supporting their favorite team
- Decorate the great room or patio with football inspired décor* - \$
- Set up some classic tailgate games like cornhole and ladder ball on your patio. You could even do a football toss game - \$ to \$\$
- Place some tailgate chairs on the patio and offer drinks from coolers to give a tailgate feel - \$ to \$\$



Host the event on a night where you can turn on one or more NFL or college football games on the TV for entertainment

*Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

Spooky Season Social

FALL & EARLY WINTER

Joy of Gathering

BRINGING YOUR EVENT TO LIFE

OVERVIEW: When the days are getting shorter and there's a chill in the air you know what that means... Spooky Season is here! Invite guests to join you for a cozy evening featuring some fall fun.

EVENT IDEAS:

- Decorate your great room with some Halloween/fall décor* - \$ to \$\$
- Have Halloween candy (PC) at great room tables or have a candy table for guests to “trick or treat” - \$
- Expand your beverage offering and serve warm apple cider - \$
- Set up a pumpkin carving or pumpkin decorating station for guests - \$\$
- Complement your event with a not-too scary Halloween movie night or fall/Halloween themed trivia night
- If it's a nice night, turn on your outdoor firepit and allow guests to roast marshmallows - \$



Mac & Cheese Bar or Mashed Potato Bar menus give a cozy feel and work well with this theme

*Décor may be put out up to 24 hours before the event and should be taken down no later than 24 hours following the event. Anything beyond this timeframe requires IHG approval per brand standards.

Holiday Traditions



FALL & EARLY WINTER

Joy of Gathering

BRINGING YOUR EVENT TO LIFE

OVERVIEW: It's the most wonderful time of the year... to celebrate! Invite your guests to gather and have them experience a taste of different traditions celebrated around the world.

EVENT IDEAS:

- Greek Mezze or any International Flavors menus work well with this theme
- Have stations that represent different countries/holidays and a treat from that celebration (\$-\$\$)
 - UK: Mincemeat pies or Christmas pudding
 - Germany: Gluhwein (mulled wine)
 - India: Diwali lantern display & samosas
 - Hannukah: Sufganiyot (jelly filled doughnuts)
 - US: Pumpkin pie or Christmas cookies
 - Kwanza: Cornbread muffins



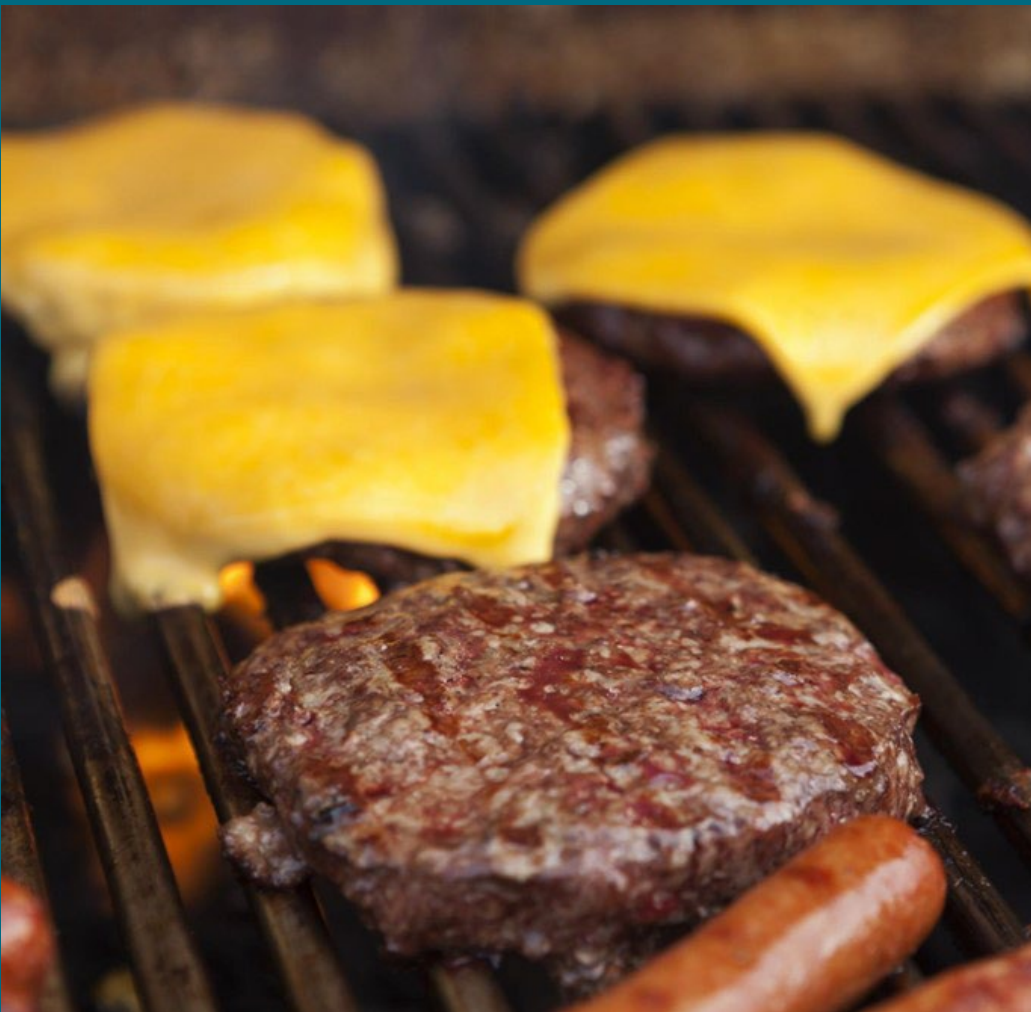
Too many good options? You don't have to do everything all at once. Instead, host a couple different holiday celebrations throughout the season.

All Year Long



Events to Enjoy Year-Round

Grill Night



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Fire up the barbecue for a Staybridge Suites classic – Grill Night! If the weather is nice, extend out onto the patio and enjoy the evening.

EVENT IDEAS:

- While hosting grill night is optional, if participating, hotels must offer the required menu outlined on next slide
- Put together a fun, family appropriate playlist to create a lively atmosphere
- Offer s'mores at your firepit for a sweet treat - \$
 - *Flame resistant roasting sticks must be provided*



Grill Night can be paired with many of the events showcased throughout this playbook or shine on its own for an evening Social.

REQUIRED MENU

Grill Night



Hotels hosting grill night, must follow this required menu:

INGREDIENTS	AMOUNT
Hot Dogs	25 ea
Beef Sliders*	25 ea
Hot Dog Buns	25 ea
Slider Buns*	25 ea
Sea Salt Kettle Chips	Full
Tomatoes, sliced	½ Full
Lettuce, shredded	½ Full
Red Onion, sliced	½ Full
Cheddar Cheese, slices	1 lb
Dill Pickles	3 dozen
Ketchup, Yellow Mustard, Mayonnaise	Bottles

We recommend working with your Food Rep directly to source the best products for this menu

*For the sliders, we recommend a 6” hamburger slider with a ½” to ¾” thickness. Slider buns should be appropriately sized to fit your hamburgers

INSTRUCTIONS

1. Cook thawed beef sliders and hot dogs on the outdoor grill
2. Once thoroughly cooked, transfer burgers and dogs to chafing pan

Game Night



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Game nights provide the perfect opportunity to Create Community by simply having fun and making new friends. With a variety of different types of games, your guests can enjoy game nights all year long.

EVENT IDEAS:

- Any brand approved Social menu works well with this theme

BOARD GAME NIGHT - \$ to \$\$*	GROUP GAME NIGHT - \$	LAWN GAME NIGHT - \$ to \$\$*
Set up a variety of classic favorites like Scrabble, Life, Clue, Guess Who, Connect 4, Checkers, Chess	Have everyone join in the fun together with games like Bingo, Trivia or Charades	Set up your patio with games for all ages like Cornhole, Life Size Jenga and Ladder Ball



Feel free to mix and match the game categories above based on your guest mix. You can also pair game night with many of the events showcased throughout this playbook or host it as a standalone event.

Movie Night



BRINGING YOUR EVENT TO LIFE

OVERVIEW: Invite your guests to grab some food and settle in. After a long day or week, it's time to relax and enjoy a go-to favorite: Movie Night!*

**Movie is permitted to extend past Social hours of 5:30-7 pm, if needed. However, if you are hosting your event outside, please wrap up by 9 p.m. to minimize noise to guests in nearby rooms.*

EVENT IDEAS:

- Pub Sampler, Tasty Tex Mex or Loaded Fries/Loaded Poutine menus are finger-food friendly and work well with this theme
- Expand your food offering to include movie concession items like
 - Freshly Popped Popcorn - \$
 - Candy (PC Packaging) - \$
- Host your movie night either in your Living Room/Den or set up a projection screen outside (\$-\$\$) and enjoy the movie with some fresh air (weather permitting)

SPECIAL REQUIREMENTS: All films should be rated G or PG



Give your guests three movie choices and set up a voting jar in the hotel leading up to movie night. The winning film will be featured during The Social!

Trivia Night



TRIVIA NIGHT

BRINGING YOUR EVENT TO LIFE

OVERVIEW: Let's put your knowledge to the test! Host a trivia night to further create community and a little friendly competition among guests.

EVENT IDEAS:

- Any brand approved Social menu works well with this theme
- Put together a fun, family appropriate playlist that can be played as the official timer for teams to submit questions. Answers must be turned in by the end of the song.
- Provide guests with any needed materials (pens/markers, paper) – \$
- Pair your trivia night with one of the seasonal events outlined above
- Offer prizes to the winning team(s) – \$-\$\$
- Want to make it really special? Hire a professional trivia company to come in and host an event for your guests – \$\$\$

SPECIAL REQUIREMENTS: All trivia questions and/or categories must be appropriate for a family-friendly event.



There are a variety of trivia formats and themes you can use. From creating your own questions to finding templates online or via trivia apps, you can determine what works best for your hotel.